

Sponsorship & Onsite Branding Opportunities

* 10% VAT excluded in all pricing.

* Images shown may differ from the actual product.





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B) Onsite Sponsorship

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- Conference Program Book Advertisement
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- Product Showcase

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- E-newsletter Article & Brand Logo
- Website Top Banner
- Online Matchmaking Platform Banner
- E-newsletters

D) Sponsorship Package

- Registration Package
- Exhibitor Showcase Package
- Advertisement Package
- Innovation Package





A) Title Sponsorship

- **Badges & Lanyards**
- **Event Show Bags**
- **Exhibitor Seminar**
- **Website Main Banner**
- **Logo Branding**

* Only available to exhibitors with booths over 72 sqm.

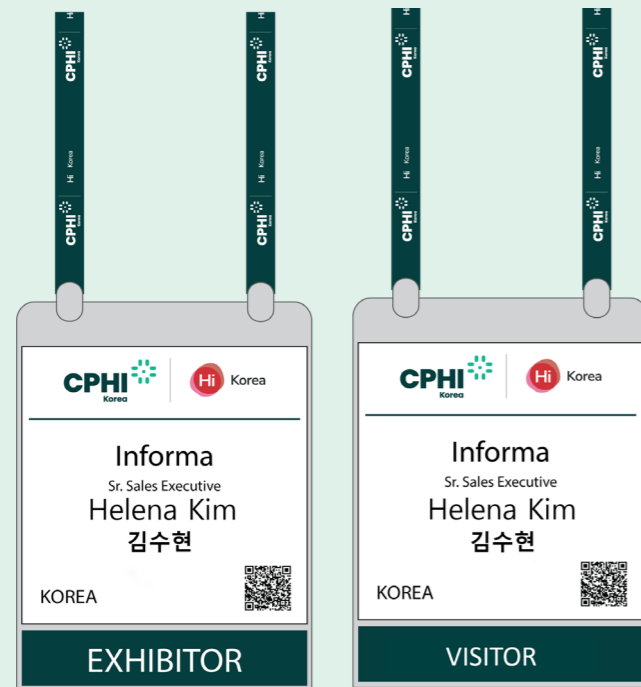




A) Title Sponsorship



A1) Badges & Lanyards



Sponsor provided logo and artwork placed on **badges & lanyards** offered for onsite printed badges.

B5) Event Show Bags



Sponsor provided logo and Artwork on event show bags. **Canvas or Nonwoven 3,000 bags provided**

B1) Exhibitor Seminar



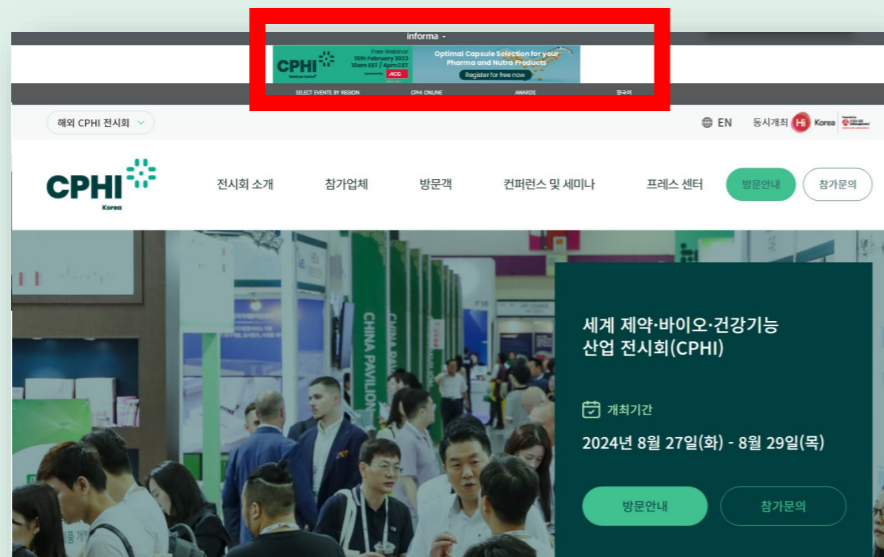
A **30-minute presentation** (Q&A included) with your chosen topic and speaker.



A) Title Sponsorship

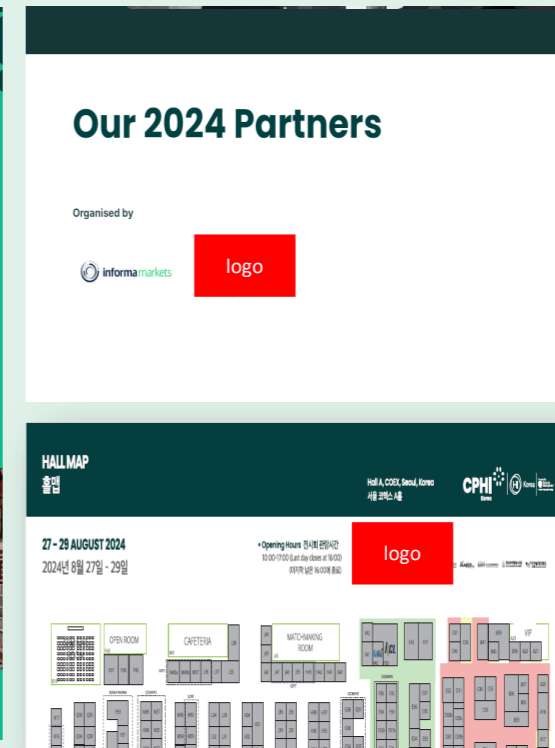


C3) Website Top Banner



Top banner advertisement on CPHI/Hi Korea KR & EN website.

A2) Logo Branding



Logo placement on official website, brochure, hall map at the entrance onsite.



PACKAGE PRICE: \$56,600 \$45,000 (Exclusive)



B) Onsite Sponsorship

- Exhibitor Seminar
- Conference Program Book Advertisement
- Onsite Items
- Onsite Banner
- Floor Sticker
- Ceiling Banner
- Stand Locator
- Product Showcase





B) Onsite Sponsorship



B1) Exhibitor Seminar

The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research.

- **Location: In-hall Seminar Room**
- **Time: 30-minute (Q&A included)/ per session**
- Podium, microphone, screen, beam projector and laptop provided.

PRICE: \$600 / 1 session for Exhibitor

PRICE: \$3,000 / 1 session for Non-Exhibitor

Optional Items

1. **Video Recording: \$850/ 1 session**
2. **Online Platform Live Streaming: \$1,200/ 1 session**

*Presentation material must be provided by exhibitor.

**Please contact the Organiser for timetables and optional items.





B) Onsite Sponsorship



B2) Conference Programme Book Advertisement

A full-page advertisement on the conference programme book picked up by our conference attendees.

B2-1) Back of front cover: \$ 2,100

B2-2) Page before index: \$ 1,800

B2-3) Inner pages: \$ 1,500

B2-4) Page before back cover: \$ 2,100

B2-5) Back cover: \$2,400

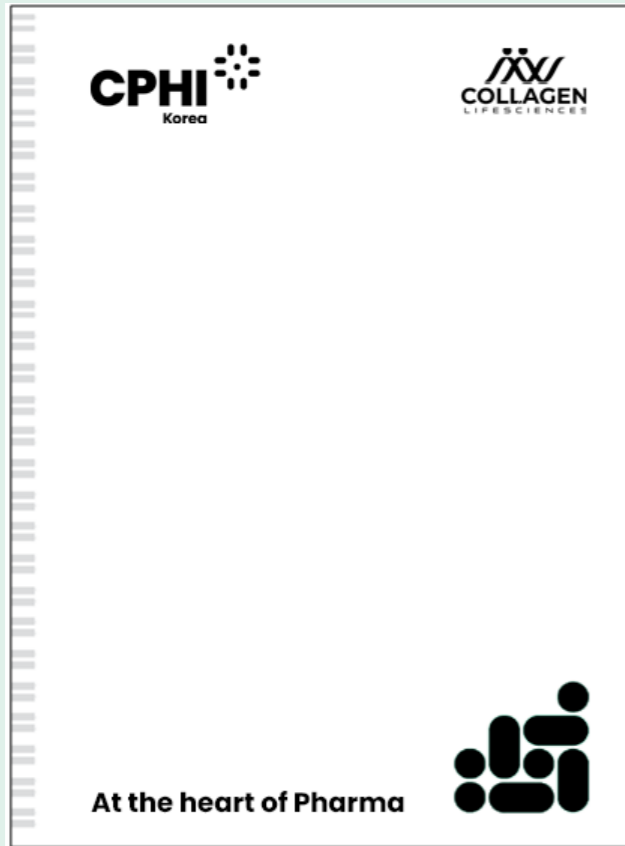
*Advertisements in the pages before index and inner pages are assigned in random order by the Organiser.

**Conference programme books differ for each session. Advertisements will be inserted in one of the conference programme books.





B) Onsite Sponsorship



B3) Memo Pads

Brand logo inserted to memo pads distributed to seminar attendees.

Quantity: 3,000
Color: Black & White
Availability: 5 companies

PRICE: \$19,000



B4) Pens

Brand logo inserted in pens distributed on-site and seminar rooms. These pens can also come in handy post-show!

Quantity: 3,000
Color: Black & White
Availability: Exclusive

PRICE: \$7,000

PACKAGE PRICE: ~~\$26,000~~ \$24,000



B) Onsite Sponsorship



B5) Event Show Bags

Brand logo on event show bags distributed onsite.

Quantity: 3,000
Canvas or Nonwoven
Availability: Exclusive

PRICE: \$16,000



B6) Staff T-shirts

Brand logo & booth number inserted in staff T-shirts.

Quantity: 50
Availability: Exclusive

PRICE: \$5,000



B7) Water Bottles

Brand logo placed on water bottles placed in various locations onsite.

Quantity: 3,000
Availability: Exclusive

PRICE: \$6,000

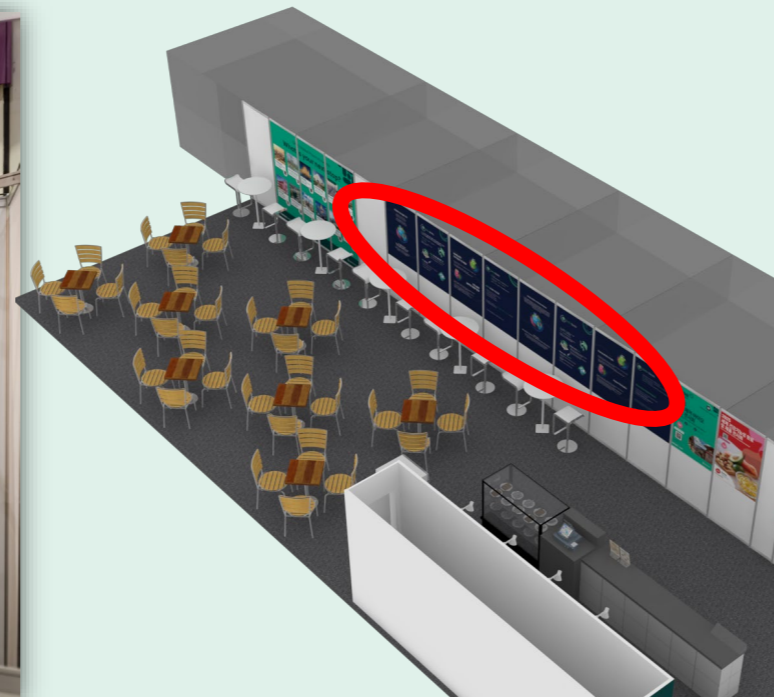
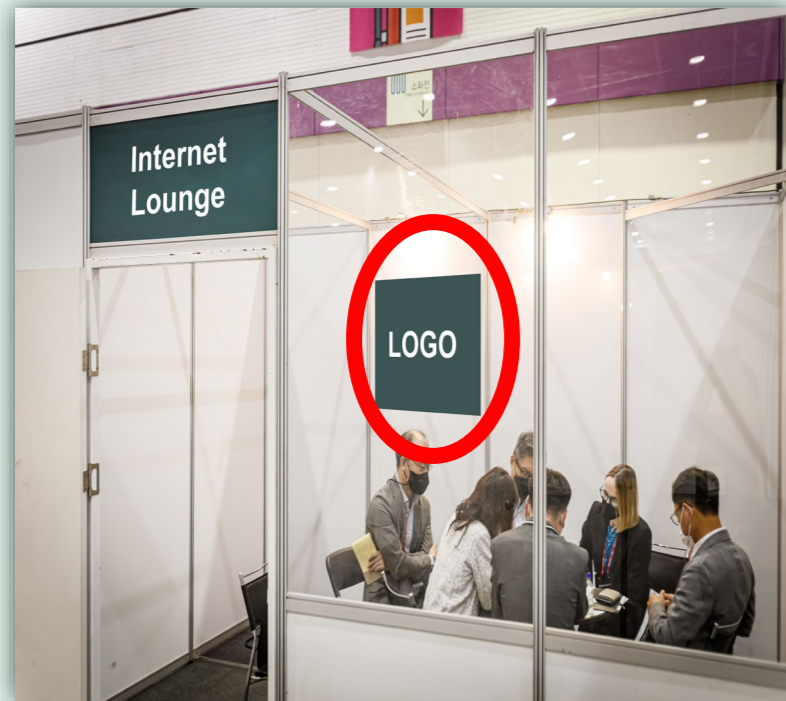




B) Onsite Sponsorship



B8-1, 2) Onsite Banner / Poster



B9-10) Floor Sticker



You can place logo graphics in your preferred location below.
VIP Room / 1:1 Matchmaking Room / Open Room / Cafeteria (Poster Only)

Brand logo and booth number on floor stickers.
*Locations to be plotted with the Organiser.

	B8-1) Banner	B8-2) Poster
Size	950mm*950mm	950mm*1,400mm
Price	\$2,000 / 1 banner	\$2,500 / 1 poster
	\$3,600 / 2 banners	\$4,500 / 2 posters
	\$4,000 / 1 banner + 1 poster	

B9) In-hall PRICE: \$1,900/ 1 sticker

B10) Hall entrance PRICE: \$3,000/ 1 sticker



B) Onsite Sponsorship



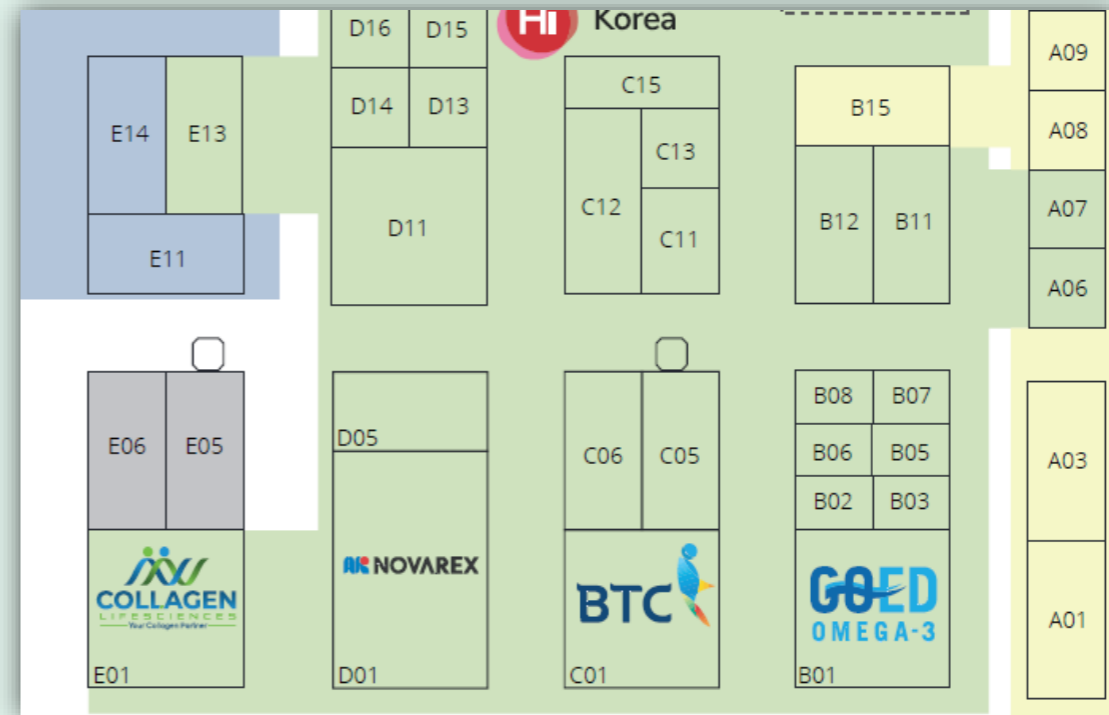
B11) Ceiling Banner



Raise your brand above the rest with ceiling banners including your brand logo & booth number.
*Artwork must be prepared and submitted to the Organiser 40 days before the event.

PRICE: \$3,600

B12) Stand Locator



Have your brand logo on the floorplan at the entrance & around the exhibition floor, allowing attendees to navigate to your stand.

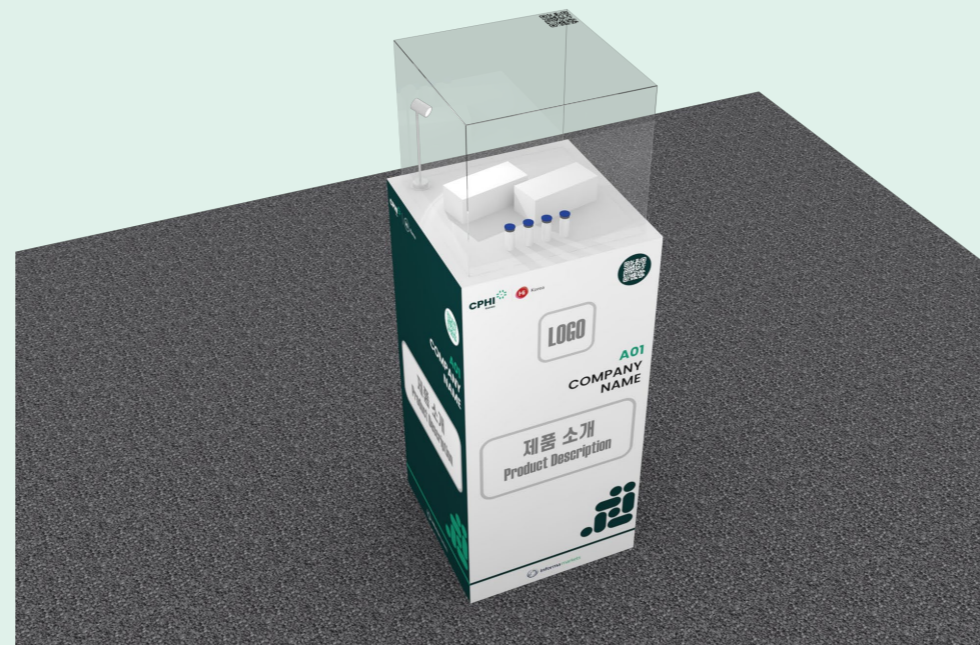
PRICE: \$1,800



B) Onsite Sponsorship



B13) Product Showcase



Create a powerful initial impression on potential buyers at **the Platz Hall** or **Conference Room**, where you can present your latest products in an impactful manner.

PRICE: \$2,500



c) Online Sponsorship

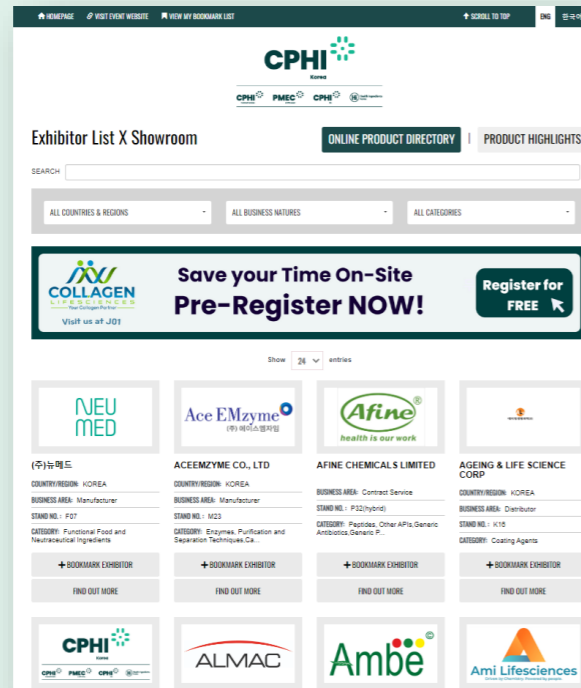
- **Exhibitor List X Showroom Banner**
- **E-newsletter Article & Logo**
- **Website Top Banner**
- **Online Matchmaking Platform Banner**
- **E-newsletters**





c) Online Sponsorship

C1) Exhibitor List X Showroom Banner

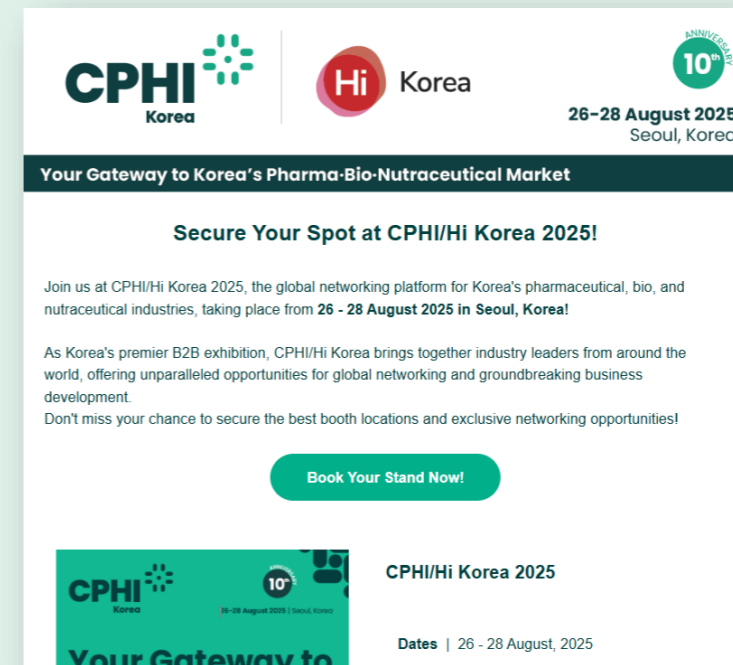


Main banner of Exhibitor List X Showroom.
(Rotating banner)

Size: 1,366(w) X 195(h) px
Availability: 3 companies

PRICE: \$6,000/ 2 months

C2) Sponsored Article & Brand Logo



Sponsored article and brand logo on e-newsletters sent to global pharmaceutical professionals in our DB.

C2-1) Sponsored article PRICE: \$2,400/ 1 time (KR + EN)

*Sponsor must provide the material (within 100 words) in advance.

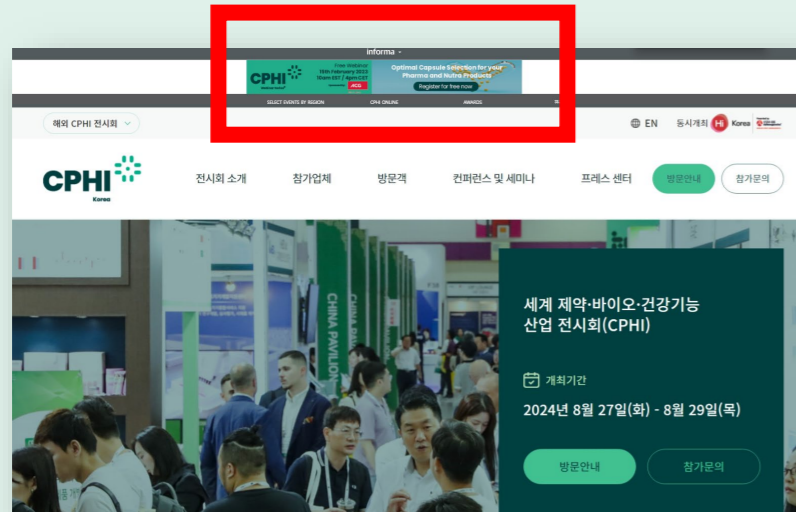
C2-2) Brand logo & link PRICE: \$1,800/ 1 time (KR + EN)

PACKAGE PRICE: \$4,200 \$3,000



c) Online Sponsorship

C3) Website Top Banner



Top banner advertisement on CPHI/Hi Korea KR & EN website.

Availability: Exclusive

PRICE: \$4,800 / 2 months

C4) Online Matchmaking Platform banner



Banner advertisement on CPHI/Hi Korea's Online Matchmaking Platform.

*Contact the Organiser for more details.

PRICE: \$3,600 / 2 months

C5) E-newsletters



Brand logo & link on e-newsletter sent to attendees of CPHI/Hi Korea 2024.

PRICE: \$1,200 / 1 time (KR + EN)



D) Sponsorship Package

- **Registration Package**
- **Exhibitor Seminar Package**
- **Advertisement Package**
- **Innovation Package**





D1) Registration Package



Exclusively sponsor online and onsite registration to let your people know that your company is exhibiting at CPHI Korea. Your brand will be the first company attendees will see when they register and throughout the 3-day event.

D1-1) Main banner of the pre-registration page



PRICE: \$5,000

D1-2) Brand logo on onsite registration counter



PRICE: \$3,700

PACKAGE PRICE: \$8,700 \$8,400 (Exclusive)



D2) Exhibitor Seminar Package



Have your company printed on the theatre visible for all attendees to see! Your company will be shown as the sponsor on our website and in the printed materials that display the exhibitor seminar information.



Top banner on exhibitor seminar & conference web page



**- Banner logo in seminar room
- Brand logo on online & onsite seminar materials**



**Brand logo on memo pads & pens
Quantity: 500 each**

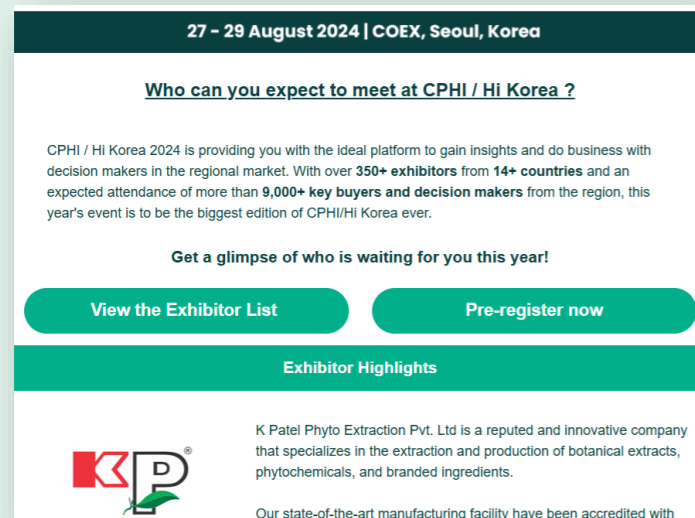
PACKAGE PRICE: \$12,000 (Exclusive)



D3) Advertisement Package



Grab a 3-touch point opportunity to capture your potential audience. Before and after the show, your company will be highlighted in one of our newsletters. During the show, your floor graphic will be positioned in a prominent area to catch the attention of attendees.



C2-2) Brand Logo & Link

Brand logo & link inserted in e-newsletter sent to CPHI/Hi Korea DB.

PRICE: \$1,800/ 1 time (KR + EN)



B9) Floor Sticker

Brand logo and booth number on floor stickers. *Locations to be plotted with the Organiser. ** Additional \$500 for stickers near the entrance.

PRICE: \$1,900

PACKAGE PRICE: \$4,900 \$4,400 (Exclusive)



C5) E-newsletters

Brand logo & link on e-newsletter sent to attendees of CPHI/Hi Korea 2024.

PRICE: \$1,200/ 1 time (KR + EN)



D4) Innovation Package



B11) Ceiling Banner



Raise your brand above the rest with ceiling banners including your brand logo & booth number.
*Artwork must be prepared and submitted to the Organiser 40 days before the event.

PRICE: \$3,600

B13) Product Showcase



Create a powerful initial impression on potential buyers at **the Platz Hall** or **Conference Room**, where you can present your latest products in an impactful manner.

PRICE: \$2,500

PACKAGE PRICE: \$6,100 \$5,000



Title Sponsorship

Onsite Sponsorship

Online Sponsorship

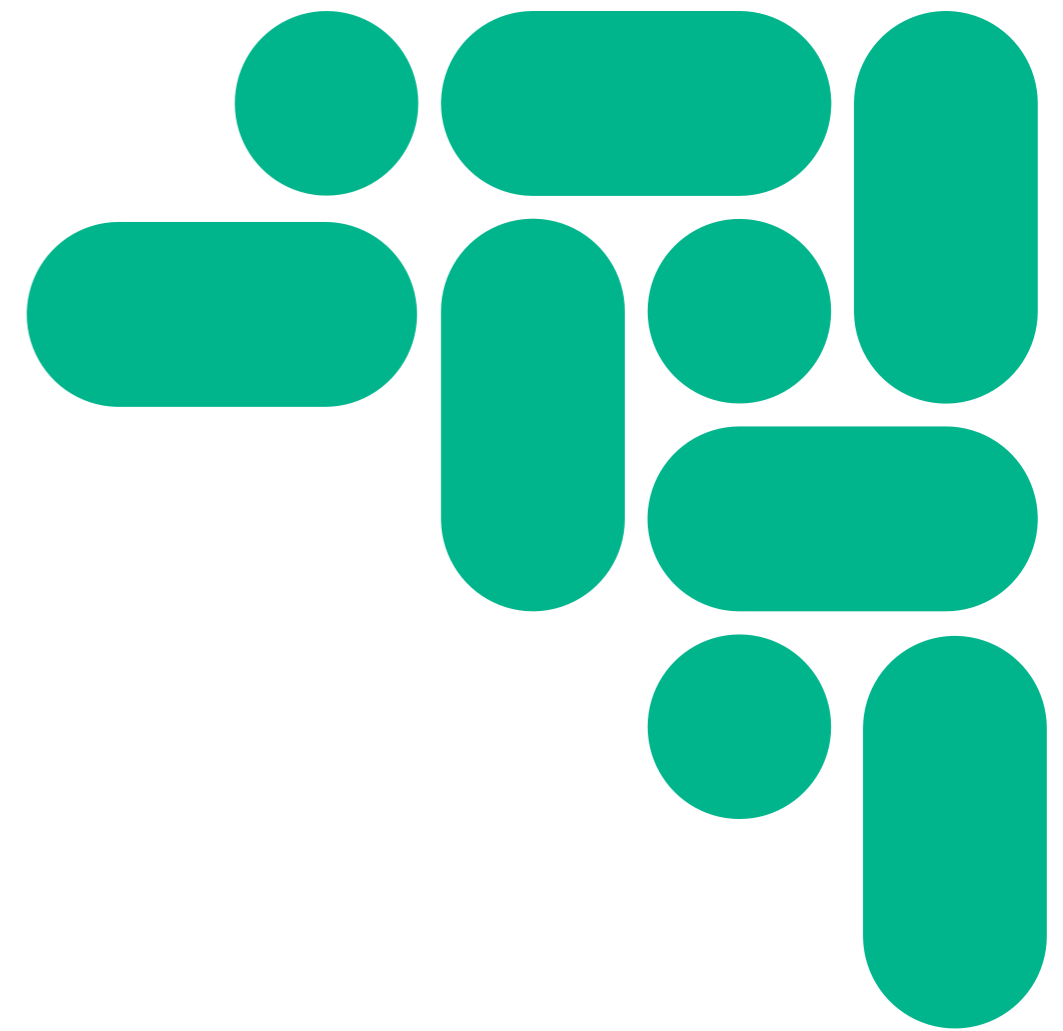
Sponsorship Package



CPHI  |  **Hi** Korea

26 – 28 August 2025 | COEX, Seoul, Korea

BOOK YOUR SPONSORSHIP TODAY!



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